

Nov-11

Lat/Lon: 37.31847/-79.964

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0952 - Towne Square Roanoke, VA		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2011 Estimated Population	4,701	59,208	125,974
	2016 Projected Population	4,967	62,462	133,072
	Census Population	4,657	56,316	120,456
	Census Population	4,353	56,525	117,128
	Historical Annual Growth to 2011	0.4%	0.2%	0.4%
	Projected Annual Growth 2011 to 2016	1.1%	1.1%	1.1%
HOUSEHOLDS	2011 Est. Households	2,063	24,776	53,252
	2016 Est. Households	2,134	25,543	55,195
	Census Households	2,134	23,831	51,189
	Census Households	2,003	22,723	48,148
	Historical Annual Growth to 2011	0.1%	0.4%	0.5%
	Projected Annual Growth 2011 to 2016	0.7%	0.6%	0.7%
AGE	2011 Population 0 to 9 Years	13.2%	12.4%	12.1%
	2011 Population 10 to 19 Years	12.4%	12.1%	11.7%
	2011 Population 20 to 24 Years	6.1%	6.3%	5.9%
	2011 Population 25 to 44 Years	19.9%	26.3%	25.8%
	2011 Population 45 to 59 Years	23.9%	20.5%	21.3%
	2011 Population 60 to 74 Years	15.4%	13.4%	14.1%
	2011 Population 75 Years Plus	9.1%	9.1%	9.1%
	2011 Est. Median Age	42.5	39.1	40.0
MARITAL STATUS & SEX	2011 Male Population	44.5%	44.5%	46.8%
	2011 Female Population	55.5%	55.5%	53.1%
	Married Base (15yrs+)	3,794	48,525	103,286
	Never Married	21.8%	25.2%	25.7%
	Now Married	47.2%	45.8%	45.6%
	Separated, Divorced or Widowed	31.1%	29.0%	28.7%
	Households with Kids	25.9%	28.2%	27.6%
	Average Household Size	2.2	2.3	2.3
INCOME	2011 Est. HH Income \$200,000 or More	0.8%	0.5%	1.1%
	2011 Est. HH Income \$150,000 to 199,999	1.2%	1.7%	2.0%
	2011 Est. HH Income \$100,000 to 149,999	5.8%	6.9%	7.9%
	2011 Est. HH Income \$75,000 to 99,999	7.3%	10.5%	11.4%
	2011 Est. HH Income \$50,000 to 74,999	17.2%	18.8%	18.6%
	2011 Est. HH Income \$35,000 to 49,999	21.4%	15.4%	15.4%
	2011 Est. HH Income \$25,000 to 34,999	16.3%	13.6%	13.9%
	2011 Est. HH Income \$15,000 to 24,999	16.1%	12.7%	12.5%
	2011 Est. HH Income \$0 to 14,999	13.8%	19.9%	17.2%
	2011 Est. Average Household Income	\$44,387	\$46,049	\$50,290
	2011 Est. Median Household Income	\$38,495	\$41,804	\$44,321
2011 Est. Per Capita Income	\$20,003	\$19,714	\$22,039	
Number of Businesses	549	2,517	6,439	
Total Number of Employees	7,814	33,561	85,579	

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RACE	2011 Estimated Population	4,701	59,208	125,974
	2011 Est. White Population	69.4%	56.1%	68.3%
	2011 Est. Black or African American	17.1%	36.0%	24.8%
	2011 Est. American Indian & Alaska Native	0.5%	0.3%	0.2%
	2011 Est. Asian & Pacific Islander	3.6%	2.4%	2.0%
	2011 Est. Two or more and Other Races	9.4%	5.2%	4.7%
HISPANIC	2011 Est. Hispanic Population	952	4,329	7,544
	2011 Est. Hispanic Population Percent	20.3%	7.3%	6.0%
	2016 Est. Hispanic Population Percent	31.5%	11.6%	9.6%
	Est. Hispanic Population Percent	2.6%	1.4%	1.4%
EDUCATION (Adults 25 or Older)	Adult Population (25 Years or Older)	3,214	40,997	88,634
	Elementary (0 to 8)	6.3%	5.7%	5.9%
	Some High School (9 to 11)	8.6%	11.5%	10.6%
	High School Graduate (12)	38.2%	35.9%	32.3%
	Some College (13 to 16)	21.0%	21.3%	21.8%
	Associates Degree Only	8.0%	7.0%	7.2%
	Bachelors Degree Only	11.7%	12.9%	15.1%
	Graduate Degree	6.3%	5.7%	7.2%
HOUSING	Total Housing Units	2,246	26,925	58,546
	Owner Occupied Percent	58.9%	58.5%	55.9%
	Renter Occupied Percent	33.0%	33.5%	35.1%
	Vacant Housing Percent	8.1%	8.0%	9.0%
HOMES BUILT BY YEAR	Homes March 2000 to Current	-10.3%	-2.7%	-2.8%
	Homes Built 1999 March 2000	1.1%	0.9%	0.9%
	Homes Built 1995 to 1998	4.2%	2.9%	3.7%
	Homes Built 1990 to 1994	3.6%	3.7%	4.3%
	Homes Built 1980 to 1989	7.9%	9.5%	9.2%
	Homes Built 1970 to 1979	13.9%	19.3%	16.9%
	Homes Built 1940 to 1969	59.9%	45.1%	37.7%
	Homes Built Before 1939	19.7%	21.2%	30.0%
PROPERTY VALUES	Home Value \$1,000,000 or More	0.0%	0.1%	0.0%
	Home Value \$500,000 to \$999,999	0.0%	0.0%	0.1%
	Home Value \$400,000 to \$499,999	0.0%	0.0%	0.1%
	Home Value \$300,000 to \$399,999	0.1%	0.3%	0.6%
	Home Value \$200,000 to \$299,999	0.0%	1.4%	2.9%
	Home Value \$150,000 to \$199,999	1.5%	4.5%	7.1%
	Home Value \$100,000 to \$149,999	19.5%	22.9%	23.8%
	Home Value \$50,000 to \$99,999	74.2%	58.5%	53.1%
	Home Value \$25,000 to \$49,999	4.2%	10.6%	10.2%
	Home Value \$0 to \$24,999	0.5%	1.6%	1.9%
	Median Home Value	\$82,579	\$85,663	\$92,077
	Median Rent	\$336	\$314	\$298

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OCCUPATION	Occupation: Population Age 16+	2,253	25,691	56,992
	Mgmt, Business, & Financial Operations	6.7%	9.5%	10.2%
	Professional and Related	15.9%	15.5%	16.3%
	Service	17.8%	17.1%	16.3%
	Sales and Office	33.3%	30.9%	31.3%
	Farming, Fishing, and Forestry	0.0%	0.2%	0.1%
	Construction, Extraction, & Maintenance	7.3%	8.1%	9.0%
	Production, Transport, & Material Moving	19.1%	18.5%	16.8%
	<i>Percent White Collar Workers</i>	55.8%	56.0%	57.8%
<i>Percent Blue Collar Workers</i>	44.2%	44.0%	42.2%	
LABOR	2011 Labor: Population Age 16+	3,730	47,766	101,839
	2011 Civilian Employed	55.3%	55.2%	57.3%
	2011 Civilian Unemployed	4.1%	4.9%	4.3%
	2011 in Armed Forces	0.2%	0.2%	0.2%
	2011 not in Labor Force	40.4%	39.7%	38.2%
	<i>Labor Force: Males</i>	43.5%	43.1%	45.7%
	<i>Labor Force: Females</i>	56.5%	56.9%	54.3%
TRANSPORTATION TO WORK	Drive to Work Alone	75.6%	79.5%	81.0%
	Drive to Work in Carpool	17.7%	12.7%	11.8%
	Travel to Work by Public Transportation	1.4%	2.9%	2.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Bicycle or Walk to Work	3.1%	2.5%	2.4%
	Other Means	1.0%	0.8%	0.7%
	Work at Home	1.1%	1.6%	1.7%
TRAVEL TIME	Travel to Work in 14 Minutes or Less	40.2%	36.1%	35.7%
	Travel to Work in 15 to 29 Minutes	44.1%	48.5%	48.7%
	Travel to Work in 30 to 59 Minutes	14.0%	11.9%	12.4%
	Travel to Work in 60 Minutes or More	1.6%	3.6%	3.2%
	Average Travel Time to Work (min)	17.1	18.7	18.5
CONSUMER EXPENDITURE	2011 Total Household Expenditure (in Millions)	\$83.5	\$1,023.0	\$2,326.4
	2011 Apparel	\$3.9	\$48.6	\$110.6
	2011 Contributions & Gifts	\$4.9	\$60.7	\$140.3
	2011 Education & Reading	\$2.1	\$26.1	\$60.0
	2011 Entertainment	\$4.6	\$56.4	\$128.7
	2011 Food, Beverages & Tobacco	\$13.8	\$167.6	\$379.0
	2011 Furnishings And Equipment	\$3.5	\$43.5	\$99.8
	2011 Health Care & Insurance	\$6.3	\$75.6	\$171.0
	2011 Household Operations & Shelter & Utilities	\$25.0	\$305.8	\$695.2
	2011 Miscellaneous Expenses	\$1.5	\$17.6	\$39.8
	2011 Personal Care	\$1.2	\$15.0	\$34.0
2011 Transportation	\$16.8	\$206.0	\$468.0	

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