

Nov-11

Lat/Lon: 43.1473/-77.7095

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0426 - West Gates S.C. Rochester, NY		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2011 Estimated Population	5,095	50,211	174,839
	2016 Projected Population	5,262	51,408	180,425
	Census Population	5,264	51,776	176,917
	Census Population	5,306	50,485	179,486
	Historical Annual Growth to 2011	-0.2%	0.0%	-0.1%
	Projected Annual Growth 2011 to 2016	0.7%	0.5%	0.6%
HOUSEHOLDS	2011 Est. Households	2,086	20,672	67,620
	2016 Est. Households	2,166	21,324	70,426
	Census Households	2,045	20,115	65,912
	Census Households	1,942	19,025	65,686
	Historical Annual Growth to 2011	0.4%	0.4%	0.1%
	Projected Annual Growth 2011 to 2016	0.8%	0.6%	0.8%
AGE	2011 Population 0 to 9 Years	12.2%	11.9%	11.5%
	2011 Population 10 to 19 Years	14.2%	14.2%	13.8%
	2011 Population 20 to 24 Years	7.1%	7.7%	7.5%
	2011 Population 25 to 44 Years	24.9%	24.6%	26.5%
	2011 Population 45 to 59 Years	21.6%	21.4%	22.0%
	2011 Population 60 to 74 Years	12.7%	13.0%	12.2%
	2011 Population 75 Years Plus	7.4%	7.3%	6.6%
	2011 Est. Median Age	39.4	38.0	37.5
MARITAL STATUS & SEX	2011 Male Population	44.6%	47.2%	49.0%
	2011 Female Population	55.4%	52.7%	51.0%
	Married Base (15yrs+)	4,113	40,883	143,767
	Never Married	22.3%	26.0%	34.8%
	Now Married	57.6%	52.6%	40.3%
	Separated, Divorced or Widowed	20.1%	21.4%	24.9%
	Households with Kids	30.0%	30.0%	32.6%
	Average Household Size	2.4	2.4	2.5
INCOME	2011 Est. HH Income \$200,000 or More	0.9%	0.8%	1.0%
	2011 Est. HH Income \$150,000 to 199,999	1.4%	2.6%	2.2%
	2011 Est. HH Income \$100,000 to 149,999	13.0%	11.9%	9.0%
	2011 Est. HH Income \$75,000 to 99,999	16.2%	15.1%	11.2%
	2011 Est. HH Income \$50,000 to 74,999	22.2%	20.7%	17.7%
	2011 Est. HH Income \$35,000 to 49,999	12.1%	13.2%	14.4%
	2011 Est. HH Income \$25,000 to 34,999	12.3%	12.9%	12.8%
	2011 Est. HH Income \$15,000 to 24,999	12.0%	12.0%	13.5%
	2011 Est. HH Income \$0 to 14,999	9.8%	10.8%	18.2%
	2011 Est. Average Household Income	\$61,972	\$58,662	\$51,591
	2011 Est. Median Household Income	\$53,557	\$51,389	\$43,325
2011 Est. Per Capita Income	\$25,570	\$24,575	\$21,476	
Number of Businesses	284	2,375	7,116	
Total Number of Employees	4,107	38,118	109,645	

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0426 - West Gates S.C. Rochester, NY		1.00 mi radius	3.00 mi radius	5.00 mi radius
RACE	2011 Estimated Population	5,095	50,211	174,839
	2011 Est. White Population	83.0%	74.0%	58.2%
	2011 Est. Black or African American	10.8%	18.8%	30.9%
	2011 Est. American Indian & Alaska Native	0.2%	0.4%	0.4%
	2011 Est. Asian & Pacific Islander	2.7%	3.0%	4.1%
	2011 Est. Two or more and Other Races	3.2%	3.9%	6.4%
HISPANIC	2011 Est. Hispanic Population	263	3,070	16,519
	2011 Est. Hispanic Population Percent	5.2%	6.1%	9.4%
	2016 Est. Hispanic Population Percent	7.5%	8.4%	11.8%
	Est. Hispanic Population Percent	2.9%	3.3%	6.4%
EDUCATION (Adults 25 or Older)	Adult Population (25 Years or Older)	3,390	33,282	117,594
	Elementary (0 to 8)	5.7%	4.2%	5.3%
	Some High School (9 to 11)	8.8%	8.5%	10.1%
	High School Graduate (12)	36.0%	34.1%	31.0%
	Some College (13 to 16)	16.1%	18.4%	17.5%
	Associates Degree Only	12.1%	11.1%	10.4%
	Bachelors Degree Only	12.0%	15.0%	15.0%
	Graduate Degree	9.2%	8.7%	10.8%
HOUSING	Total Housing Units	2,164	21,583	73,531
	Owner Occupied Percent	84.6%	72.1%	55.1%
	Renter Occupied Percent	11.8%	23.7%	36.9%
	Vacant Housing Percent	3.6%	4.2%	8.0%
HOMES BUILT BY YEAR	Homes March 2000 to Current	-0.3%	-1.0%	-6.1%
	Homes Built 1999 March 2000	0.2%	0.5%	0.6%
	Homes Built 1995 to 1998	2.5%	3.1%	2.4%
	Homes Built 1990 to 1994	2.8%	3.6%	3.1%
	Homes Built 1980 to 1989	9.8%	10.7%	8.1%
	Homes Built 1970 to 1979	26.4%	18.4%	12.8%
	Homes Built 1940 to 1969	43.8%	39.1%	31.4%
	Homes Built Before 1939	14.8%	25.6%	47.8%
PROPERTY VALUES	Home Value \$1,000,000 or More	0.0%	0.1%	0.0%
	Home Value \$500,000 to \$999,999	0.0%	0.0%	0.1%
	Home Value \$400,000 to \$499,999	0.0%	0.1%	0.0%
	Home Value \$300,000 to \$399,999	0.0%	0.0%	0.1%
	Home Value \$200,000 to \$299,999	0.1%	0.9%	1.4%
	Home Value \$150,000 to \$199,999	1.5%	3.3%	4.4%
	Home Value \$100,000 to \$149,999	25.9%	23.0%	22.2%
	Home Value \$50,000 to \$99,999	72.4%	69.0%	61.0%
	Home Value \$25,000 to \$49,999	0.0%	3.3%	9.8%
	Home Value \$0 to \$24,999	0.1%	0.3%	0.9%
	Median Home Value	\$89,558	\$87,724	\$84,427
	Median Rent	\$582	\$537	\$487

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OCCUPATION	Occupation: Population Age 16+	2,532	24,764	76,651
	Mgmt, Business, & Financial Operations	11.4%	10.9%	9.8%
	Professional and Related	17.7%	19.2%	20.9%
	Service	12.5%	14.7%	18.2%
	Sales and Office	32.3%	28.3%	25.9%
	Farming, Fishing, and Forestry	0.0%	0.0%	0.1%
	Construction, Extraction, & Maintenance	6.7%	6.5%	6.3%
	Production, Transport, & Material Moving	19.3%	20.2%	18.9%
	<i>Percent White Collar Workers</i>	61.4%	58.5%	56.6%
<i>Percent Blue Collar Workers</i>	38.6%	41.5%	43.4%	
LABOR	2011 Labor: Population Age 16+	4,041	40,140	141,318
	2011 Civilian Employed	57.0%	58.3%	56.0%
	2011 Civilian Unemployed	4.1%	4.3%	6.2%
	2011 in Armed Forces	0.1%	0.2%	0.1%
	2011 not in Labor Force	38.8%	37.2%	37.7%
	<i>Labor Force: Males</i>	44.2%	46.7%	48.5%
	<i>Labor Force: Females</i>	55.8%	53.3%	51.5%
TRANSPORTATION TO WORK	Drive to Work Alone	88.3%	86.2%	76.5%
	Drive to Work in Carpool	8.1%	8.2%	9.7%
	Travel to Work by Public Transportation	0.3%	1.8%	4.7%
	Drive to Work on Motorcycle	0.0%	0.1%	0.2%
	Bicycle or Walk to Work	0.8%	1.4%	6.0%
	Other Means	0.4%	0.6%	0.7%
	Work at Home	2.0%	1.7%	2.1%
TRAVEL TIME	Travel to Work in 14 Minutes or Less	42.3%	38.9%	37.3%
	Travel to Work in 15 to 29 Minutes	46.5%	49.2%	47.7%
	Travel to Work in 30 to 59 Minutes	7.9%	8.8%	11.6%
	Travel to Work in 60 Minutes or More	3.2%	3.1%	3.3%
	Average Travel Time to Work (min)	17.0	17.6	18.0
CONSUMER EXPENDITURE	2011 Total Household Expenditure (in Millions)	\$105.6	\$1,005.4	\$3,006.6
	2011 Apparel	\$5.0	\$47.7	\$143.5
	2011 Contributions & Gifts	\$6.3	\$61.0	\$180.7
	2011 Education & Reading	\$2.7	\$26.0	\$78.7
	2011 Entertainment	\$5.9	\$56.1	\$166.6
	2011 Food, Beverages & Tobacco	\$17.1	\$162.4	\$490.2
	2011 Furnishings And Equipment	\$4.6	\$43.9	\$129.2
	2011 Health Care & Insurance	\$7.6	\$72.9	\$220.1
	2011 Household Operations & Shelter & Utilities	\$31.5	\$299.5	\$898.6
	2011 Miscellaneous Expenses	\$1.8	\$17.1	\$51.3
	2011 Personal Care	\$1.5	\$14.6	\$43.9
2011 Transportation	\$21.6	\$204.2	\$603.8	

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