

Nov-11

Lat/Lon: 37.6789/-122.462

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1026 - 280 Metro Center Colma, CA		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2011 Estimated Population	21,087	228,783	472,841
	2016 Projected Population	21,723	234,376	478,283
	Census Population	20,189	223,010	461,892
	Census Population	17,456	197,777	417,913
	Historical Annual Growth to 2011	1.0%	0.7%	0.6%
	Projected Annual Growth 2011 to 2016	0.6%	0.5%	0.2%
HOUSEHOLDS	2011 Est. Households	6,679	72,380	155,891
	2016 Est. Households	6,786	74,559	161,712
	Census Households	6,352	69,078	150,021
	Census Households	5,874	64,892	142,839
	Historical Annual Growth to 2011	0.7%	0.5%	0.4%
	Projected Annual Growth 2011 to 2016	0.3%	0.6%	0.7%
AGE	2011 Population 0 to 9 Years	12.0%	11.6%	10.8%
	2011 Population 10 to 19 Years	11.0%	10.2%	9.2%
	2011 Population 20 to 24 Years	5.7%	5.4%	5.3%
	2011 Population 25 to 44 Years	29.8%	31.8%	34.6%
	2011 Population 45 to 59 Years	23.7%	22.8%	21.3%
	2011 Population 60 to 74 Years	11.3%	11.8%	11.9%
	2011 Population 75 Years Plus	6.5%	6.5%	6.9%
	2011 Est. Median Age	38.2	38.6	38.3
MARITAL STATUS & SEX	2011 Male Population	48.1%	49.4%	49.5%
	2011 Female Population	51.9%	50.6%	50.5%
	Married Base (15yrs+)	17,415	190,808	400,186
	Never Married	30.5%	32.0%	33.6%
	Now Married	44.7%	45.9%	44.7%
	Separated, Divorced or Widowed	24.7%	22.1%	21.7%
	Households with Kids	35.0%	34.0%	32.3%
	Average Household Size	3.1	3.1	3.0
INCOME	2011 Est. HH Income \$200,000 or More	1.8%	5.6%	8.4%
	2011 Est. HH Income \$150,000 to 199,999	6.5%	9.4%	9.6%
	2011 Est. HH Income \$100,000 to 149,999	17.4%	20.3%	19.6%
	2011 Est. HH Income \$75,000 to 99,999	12.8%	14.6%	13.8%
	2011 Est. HH Income \$50,000 to 74,999	23.0%	19.0%	17.1%
	2011 Est. HH Income \$35,000 to 49,999	14.2%	11.0%	10.6%
	2011 Est. HH Income \$25,000 to 34,999	8.3%	6.6%	6.8%
	2011 Est. HH Income \$15,000 to 24,999	6.6%	6.5%	6.8%
	2011 Est. HH Income \$0 to 14,999	9.2%	7.0%	7.2%
	2011 Est. Average Household Income	\$69,672	\$87,065	\$97,387
	2011 Est. Median Household Income	\$61,409	\$77,409	\$81,755
2011 Est. Per Capita Income	\$22,754	\$27,853	\$32,607	
Number of Businesses	694	4,343	12,552	
Total Number of Employees	9,873	44,254	132,164	

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RACE	2011 Estimated Population	21,087	228,783	472,841
	2011 Est. White Population	26.3%	28.3%	35.0%
	2011 Est. Black or African American	3.1%	4.3%	4.4%
	2011 Est. American Indian & Alaska Native	0.4%	0.4%	0.5%
	2011 Est. Asian & Pacific Islander	51.3%	50.8%	44.4%
	2011 Est. Two or more and Other Races	18.9%	16.2%	15.6%
HISPANIC	2011 Est. Hispanic Population	6,205	56,528	112,809
	2011 Est. Hispanic Population Percent	29.4%	24.7%	23.9%
	2016 Est. Hispanic Population Percent	32.9%	28.2%	27.0%
	Est. Hispanic Population Percent	27.8%	21.9%	21.1%
EDUCATION (Adults 25 or Older)	Adult Population (25 Years or Older)	15,057	166,842	352,903
	Elementary (0 to 8)	9.6%	7.4%	8.0%
	Some High School (9 to 11)	5.8%	5.9%	6.2%
	High School Graduate (12)	23.2%	21.6%	21.3%
	Some College (13 to 16)	17.2%	18.1%	16.9%
	Associates Degree Only	7.3%	8.8%	7.4%
	Bachelors Degree Only	29.5%	28.5%	27.8%
	Graduate Degree	7.4%	9.6%	12.5%
HOUSING	Total Housing Units	7,016	75,966	164,239
	Owner Occupied Percent	47.3%	57.8%	59.8%
	Renter Occupied Percent	47.9%	37.5%	35.2%
	Vacant Housing Percent	4.8%	4.7%	5.1%
HOMES BUILT BY YEAR	Homes March 2000 to Current	3.4%	2.7%	1.4%
	Homes Built 1999 March 2000	0.2%	0.7%	0.7%
	Homes Built 1995 to 1998	4.7%	2.2%	1.7%
	Homes Built 1990 to 1994	3.8%	2.5%	1.8%
	Homes Built 1980 to 1989	9.7%	7.6%	5.5%
	Homes Built 1970 to 1979	26.0%	15.5%	12.3%
	Homes Built 1940 to 1969	40.8%	44.6%	38.2%
	Homes Built Before 1939	11.4%	24.2%	38.4%
PROPERTY VALUES	Home Value \$1,000,000 or More	0.0%	0.3%	1.3%
	Home Value \$500,000 to \$999,999	4.3%	5.2%	13.2%
	Home Value \$400,000 to \$499,999	17.4%	16.6%	19.5%
	Home Value \$300,000 to \$399,999	42.8%	44.0%	35.9%
	Home Value \$200,000 to \$299,999	28.0%	26.2%	21.6%
	Home Value \$150,000 to \$199,999	4.4%	2.8%	2.7%
	Home Value \$100,000 to \$149,999	0.8%	1.0%	1.1%
	Home Value \$50,000 to \$99,999	0.0%	0.7%	0.7%
	Home Value \$25,000 to \$49,999	1.8%	2.8%	3.4%
	Home Value \$0 to \$24,999	0.4%	0.5%	0.6%
	Median Home Value	\$332,968	\$336,424	\$375,389
	Median Rent	\$917	\$1,012	\$984

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OCCUPATION	Occupation: Population Age 16+	9,730	109,698	229,477
	Mgmt, Business, & Financial Operations	11.7%	12.7%	14.0%
	Professional and Related	15.8%	18.6%	21.1%
	Service	18.8%	16.4%	16.0%
	Sales and Office	34.7%	32.6%	30.2%
	Farming, Fishing, and Forestry	0.4%	0.2%	0.2%
	Construction, Extraction, & Maintenance	7.0%	7.6%	7.4%
	Production, Transport, & Material Moving	11.5%	11.9%	11.1%
	<i>Percent White Collar Workers</i>	62.3%	63.9%	65.2%
<i>Percent Blue Collar Workers</i>	37.7%	36.1%	34.8%	
LABOR	2011 Labor: Population Age 16+	17,189	188,472	395,754
	2011 Civilian Employed	57.4%	58.5%	59.0%
	2011 Civilian Unemployed	7.5%	7.9%	7.8%
	2011 in Armed Forces	0.0%	0.0%	0.0%
	2011 not in Labor Force	35.1%	33.6%	33.2%
	<i>Labor Force: Males</i>	48.1%	49.2%	49.3%
	<i>Labor Force: Females</i>	51.9%	50.8%	50.7%
TRANSPORTATION TO WORK	Drive to Work Alone	56.1%	60.0%	57.8%
	Drive to Work in Carpool	21.9%	18.0%	16.0%
	Travel to Work by Public Transportation	18.0%	17.4%	20.1%
	Drive to Work on Motorcycle	0.3%	0.2%	0.3%
	Bicycle or Walk to Work	2.1%	1.6%	2.3%
	Other Means	0.4%	0.9%	0.8%
	Work at Home	1.2%	1.8%	2.6%
TRAVEL TIME	Travel to Work in 14 Minutes or Less	15.1%	14.7%	15.4%
	Travel to Work in 15 to 29 Minutes	38.7%	37.1%	35.4%
	Travel to Work in 30 to 59 Minutes	37.2%	37.7%	38.4%
	Travel to Work in 60 Minutes or More	8.9%	10.4%	10.7%
	Average Travel Time to Work (min)	27.5	28.8	28.7
CONSUMER EXPENDITURE	2011 Total Household Expenditure (in Millions)	\$366.3	\$4,636.6	\$10,768.2
	2011 Apparel	\$17.7	\$224.5	\$522.4
	2011 Contributions & Gifts	\$23.3	\$317.1	\$766.8
	2011 Education & Reading	\$10.3	\$138.9	\$332.6
	2011 Entertainment	\$20.4	\$261.4	\$608.4
	2011 Food, Beverages & Tobacco	\$58.3	\$721.1	\$1,657.2
	2011 Furnishings And Equipment	\$16.2	\$210.2	\$491.1
	2011 Health Care & Insurance	\$25.7	\$318.9	\$738.0
	2011 Household Operations & Shelter & Utilities	\$109.6	\$1,388.7	\$3,230.4
	2011 Miscellaneous Expenses	\$6.1	\$75.3	\$173.4
	2011 Personal Care	\$5.3	\$66.8	\$154.7
2011 Transportation	\$73.4	\$913.5	\$2,093.1	

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